

LAS - RNO Traffic Flows Flow Over Segment Analysis

In 2009Q1, Southwest (WN) provided the only nonstop service between Las Vegas (LAS) and Reno (RNO). During the period, WN carried approximately 1,100 passenger per day in each direction (PDEW). Slightly more than half of the passengers, about 630 PDEW, were LAS-RNO local O&D travelers. The other 500 PDEW passengers traveling on the LAS-RNO segment made a connection to other WN flights in LAS or RNO.

The large number of WN connecting opportunities in LAS allows WN to provide more capacity and frequency in the LAS-RNO market than could be supported by the local demand.



Cool ...
How'd
You Do
That?

Traffic &
Revenue>>>

Flow Over
Segment>>>

Selections:

- 2009Q1
- Carriers: blank
- Origin: LAS
- Dest: RNO
- Options:
Uncheck all

Run!

Itinerary	Revenue	Total passengers	Total rpms	Total yield	Total itinerary miles	Average total fare	Average total segments
Total	\$11,265,875	100,490	80,647,950	13.97	802	\$112.11	1.53
Local	\$5,234,550	56,520	19,499,400	26.84	345	\$92.61	1.00
LAS:RNO	\$5,234,550	56,520	19,499,400	26.84	345	\$92.61	1.00
One-Stop	\$5,181,850	36,710	54,551,590	9.50	1,486	\$141.16	2.00
BWI:LAS:RNO	\$367,696	2,200	5,214,000	7.05	2,370	\$167.13	2.00
ONT:LAS:RNO	\$170,502	1,700	899,200	18.96	528	\$100.30	2.00
DEN:LAS:RNO	\$210,305	1,650	1,579,900	13.31	957	\$127.46	2.00
SNA:LAS:RNO	\$171,916	1,490	764,990	22.47	513	\$115.38	2.00
HOU:LAS:RNO	\$186,247	1,440	2,273,500	8.19	1,578	\$129.34	2.00
BUR:LAS:RNO	\$130,553	1,340	712,620	18.32	531	\$97.43	2.00
SLC:LAS:RNO	\$156,553	1,330	944,610	16.57	710	\$117.71	2.00
AUS:LAS:RNO	\$155,927	1,310	1,874,750	8.32	1,431	\$119.03	2.00
STL:LAS:RNO	\$195,506	1,230	2,089,030	9.36	1,698	\$158.95	2.00
TUS:LAS:RNO	\$175,294	1,230	873,300	20.07	710	\$142.52	2.00
DAL:LAS:RNO	\$99,643	940	1,308,240	7.62	1,391	\$106.00	2.00
MSY:LAS:RNO	\$143,895	930	1,716,780	8.38	1,846	\$154.73	2.00
PHL:LAS:RNO	\$146,127	910	2,294,110	6.37	2,521	\$160.58	2.00
BNA:LAS:RNO	\$137,299	890	1,716,830	8.00	1,929	\$154.27	2.00
MCO:LAS:RNO	\$129,139	890	2,116,930	6.10	2,378	\$145.10	2.00
SAT:LAS:RNO	\$127,037	890	1,256,620	10.11	1,411	\$142.74	2.00
SAN:LAS:RNO	\$105,829	870	524,610	20.17	603	\$121.64	2.00
TPA:LAS:RNO	\$126,988	860	1,991,160	6.38	2,315	\$147.66	2.00
LAS:RNO:BOI	\$97,834	850	578,000	16.93	680	\$115.10	2.00
MDW:LAS:RNO	\$126,469	830	1,548,780	8.17	1,866	\$152.37	2.00
Multi-Stop	\$849,474	7,260	6,596,960	12.88	908	\$117.01	3.32